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January 9, 2017: New Marketing Campaign, Jan Term Begins, Sustainability Report

Saint Mary's College of California

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Announcements

- New Jan Term Courses
- Staff Activities Annual Bingo Event

> More announcements
> Add an announcement

Events

1/9 - Jan Term Classes Begin
1/10 - Staff Council Meeting
1/10 - KSOE Info Session
1/12 - Swing Dance Club

> More events
> Add an event

> **Student Organizations Activities** (login required)

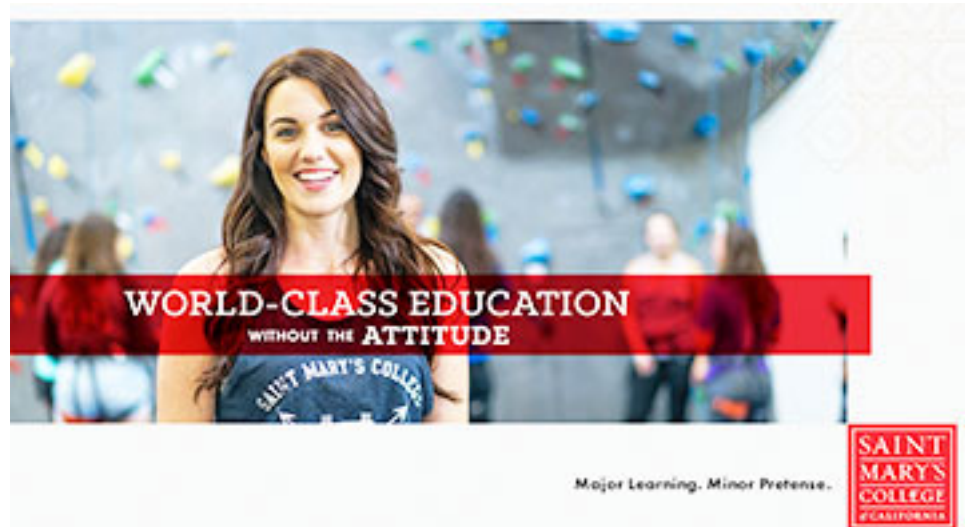
Did You Know?

Wondering if you're in the right classroom? Scan the QR Code outside any classroom with your phone to see what classes and events are scheduled in that particular classroom. You can find free QR code scanners in your app store. Questions or concerns? Email the Scheduling Office at scheduling@stmarys-ca.edu.

Do you have a little-known tidbit or story about Saint Mary's? Send it to **Campus News**.

> Did You Know Archive

College Launches New Marketing Campaign



Saint Mary's has just launched a [two-year marketing campaign](#) that highlights SMC as a top-tier institution of higher education. Digital and outdoor ads, which recognize the College's academic reputation in a contemporary style, went live in December and January at BART stations, on Bay Bridge on-ramp billboards, and buses. This bold campaign establishes a strong emotional connection with the public while differentiating us from our competitors.

SMC Continues Down an Impressive Green Path

Saint Mary's is growing greener and greener—[read all about it in SMC's third annual Sustainability Report](#). Last year, the College saved more than \$20,000 by diverting 49 percent of its waste and was awarded a STARS Silver rating from the Association for the Advancement of Sustainability in Higher Education. Also, the Sustainability Committee started a Staff Ambassador program and 1,250 students helped make the campus greener.



January Term Kicks Off This Week

Lasallian Reflections



For the week of **Jan. 9**

**Learn how to submit
Events and
Announcements.**



This week, students begin what some call SMC's best month of the year—Jan Term—the chance to choose an on- or off-campus adventure. [Classes range](#) from travel courses to the Brazilian Amazon and the presidential inauguration in Washington D.C., to on-campus courses on everything from *Breaking Bad* to Buddhism. And on Wednesday the [Jan Term Speaker Series](#) begins with "Slavery in 2017: It's in *Your Life!*" (speaker Holly Joshi, left) Other speaking events include Grete Stenersen and Emily Hause's popular "Before I Die" and "Planetary Dance" with the legendary Anna Halprin.

Leaping Over Hurdles

When William Lane '16 (pictured far right with Russ Tiberii, former director of Student Disability Services) graduated summa cum laude, he sent the message that [autism doesn't have to hold a student back](#). He earned a history degree with a 3.9 GPA, finished an economics minor this fall, and is considering a career as a library archivist.



View



Moonlight, which features [Mahershala Ali '96](#) (second from left), wins Best Picture, Drama at the 74th Golden Globes on Sunday, Jan. 8 at The Beverly Hilton Hotel in Beverly Hills. Ali was nominated for Best Supporting Actor, Drama. Credit: Paul Drinkwater/NBCUniversal via Getty Images.

SMC in the News

- [Gramophone Magazine](#) praises classical CD featuring composition by SMC's Martin Rokeach.
- [BizEd](#) reports on SEBA's digital driver's license.

Go Gaels

Women's Basketball Tops Dons With Exciting Comeback

Carly Turner hit three free throws in the game's final seconds to break a tie as the [Gaels defeated San Francisco 75-72](#) in a West Coast Conference matchup at McKeon Pavilion.



- [Schedule](#)
- [Blog](#)
- [SMC Gaels](#)
- [SMC Gaels on Twitter](#)

Religious Services

- Sunday Mass in the Chapel is at 11 a.m. and 8 p.m.
- Daily Mass takes place Mon.-Thurs., 5:15 p.m., and Fri. at 7 a.m.
- Sacrament of Reconciliation is Sun., 7-7:45 p.m., or by appt.
- St. Giles Episcopal Eucharist is each Sunday at 9 a.m.

Religious Services Schedule

Let us remember that we are in the holy presence of God.